CONSERVATION OF ARCHITECTURAL HERITAGE

Fall 2019

PROJECT: AMMAN CITADEL

Instructor:

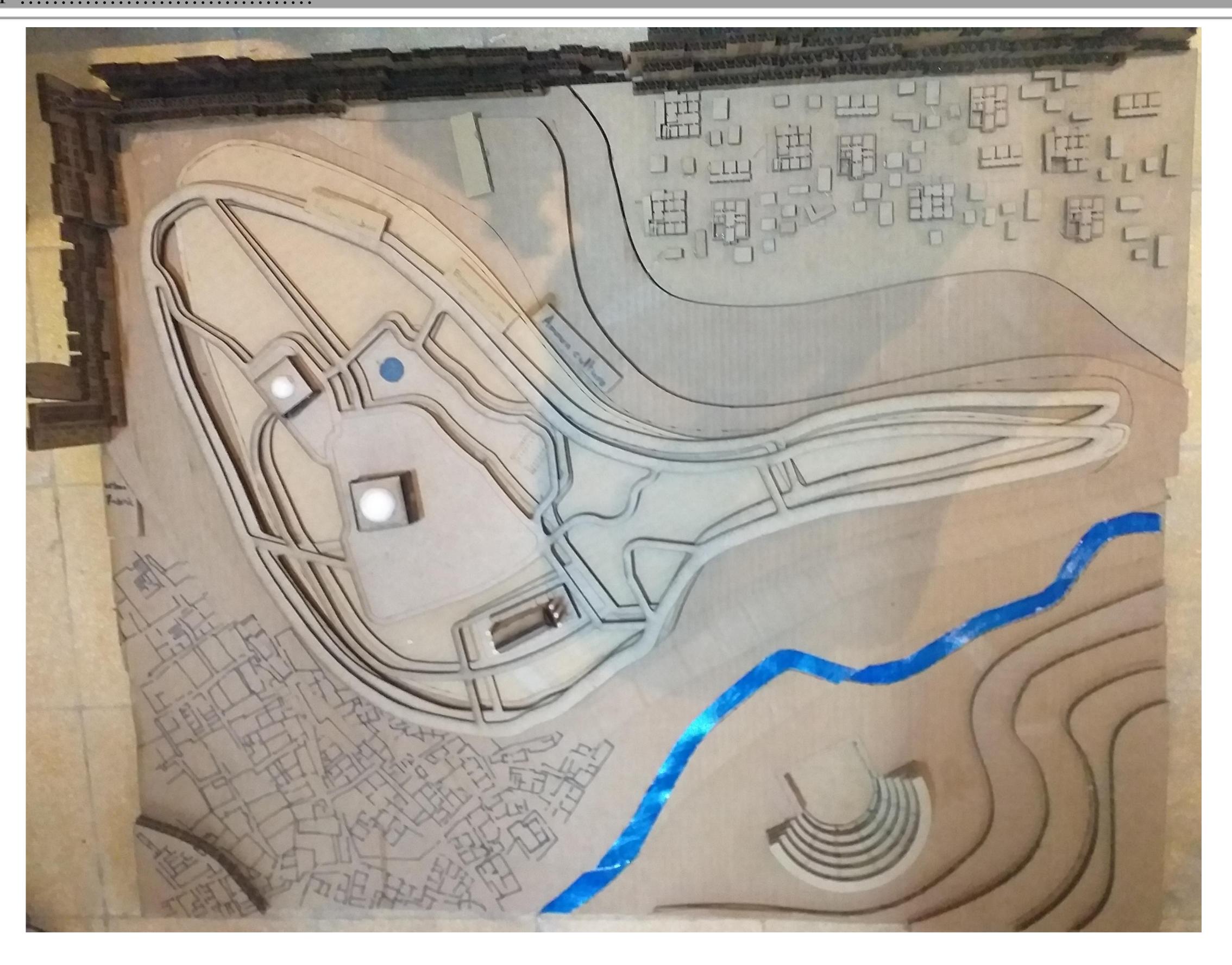
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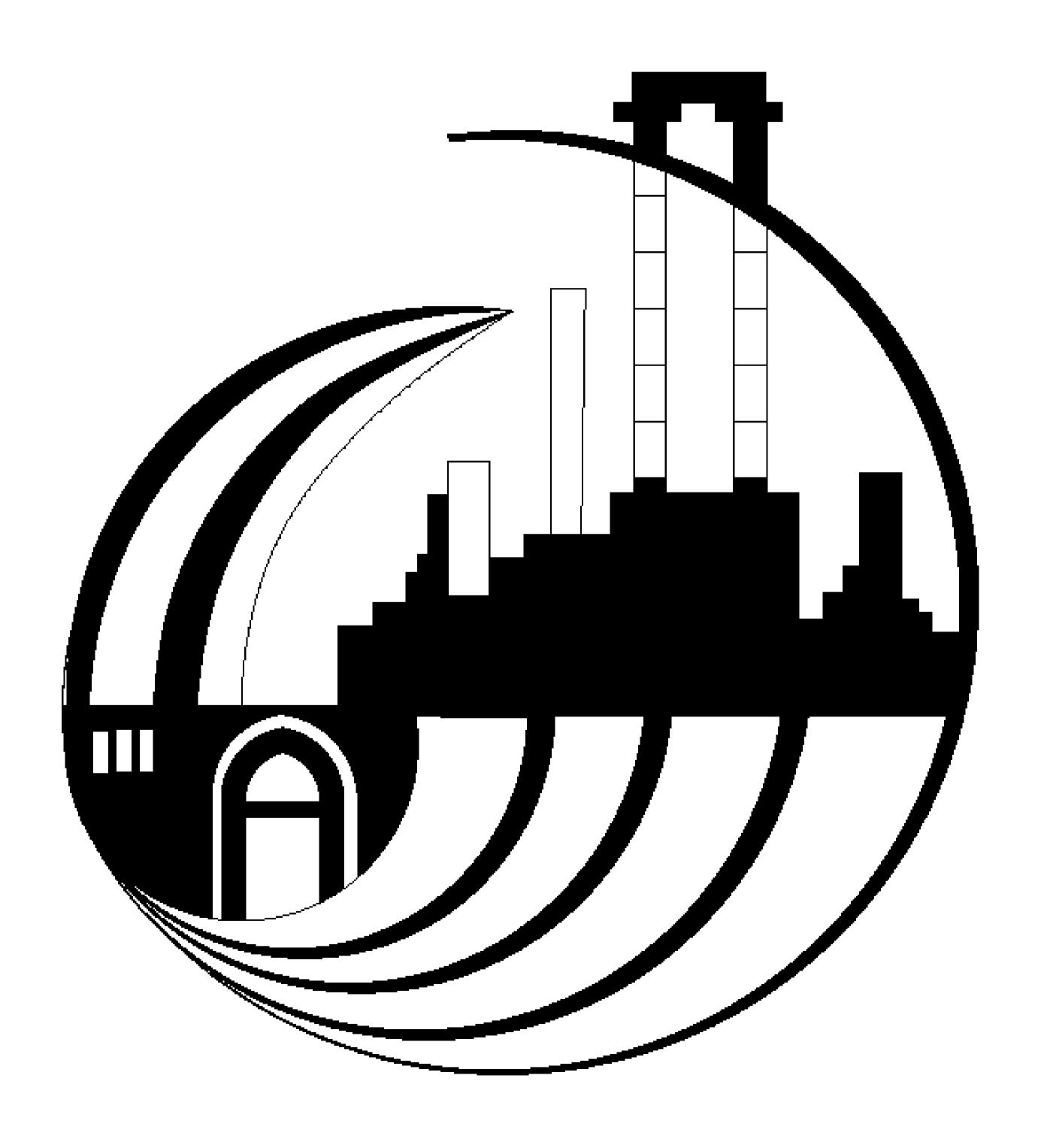
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FINAL MODEL



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FINAL LOGO

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AMMAN CITADEL

The Amman Citadel is a historical site at the center of downtown Amman, Jordan. Known in Arabicas Jabal al-Qal'a, the L-shaped hill is one of the seven mountains that originally made up Amman.

- Successive civilizations in the region Islamic Period Roman Period Byzantine Period

Concept: at the beginning, we adopt the idea of the succession of the layers in the Amman Citadel

and determine its contribution in the place. Amman Citadel has different layers,

The second idea was determine the importance of Amman Citadel and its relation with the urban context, We reflect the idea of the Sail and Roman amphitheatre and its role in Amman city .development

LOGO DEVELOPMENT

The idea of the logo was derived from the overlapping of the different layers of civilizations that came on jabal Al qala'a

THE ACTIVITY

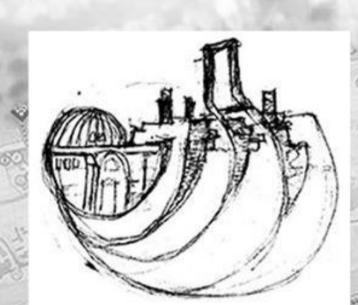
(The interaction with kids) was really interested & worth meeting which was fully with rich information & actions. The kids have interestingly interacted with models & realized the site milestone simply then we started with logos designing also they



starting with the hand of Hercules statue from the roman civilization, which is the last remain of this statue



combining it with the other features from the other civilization (byzantine & ummayed) resulting an logo image.



making an abstraction



Pre-Final phase adjusting the propotions



Final logo

















FINAL POSTER